

projects

The Cruise Web Calverton, Maryland

Interior Architectural Services for a
cruise agency



What could be more exciting for employees scheduling vacation cruises than to feel they are working within an actual cruise ship? This was the design inspiration for The Cruise Web, an on-line cruise planning and booking company. The design goal was to create a colorful, bold, exciting, and inspiring space which would increase employee satisfaction, productivity and retention. The 15,000 SF space was also designed to be a successful recruiting tool.

Every significant design element -- from large scale architecture to materials and details -- was created as a thematic representation of a cruise ship or the cruising experience. Angled walls and other unique diagonal elements create an overall aesthetic of movement and the representation of a ship's recognizable geometries.

Other thematic design elements include:

- The small conference room located off the reception area is designed to replicate the bow of a ship.
- Floating, multi-level, acoustic ceiling tiles which represent clouds. Positioned at different heights, the tiles create a dramatic visual effect, while also fulfilling the critical function of sound absorption.
- An exposed ceiling painted blue to replicate the sky. Ceiling height and exposed infrastructure add to the unique, contemporary design.
- Carpet and flooring which represent the colors and movement of the ocean.
- Natural sunlight permeation. The office was designed so employees have access to natural sunlight at all points within the space.

Award of Excellence, Best Interior Tenant Space 10,001-25,000 SF, NAIOP MD/DC Chapter