



projects

Potomac Riverside

Stafford, Virginia

Gross Area:
2,350 Acres

Services:
Master Planning
Design Guidelines

Description:

Potomac Riverside envisions the creation of a new model community that follows, as its inspiration, three important trends in urban design and planning: sustainability, transit oriented and amenity rich walkable environment. From the sustainable design movement, Potomac Riverside will seek to make a minimal impact on the land by reserving over 50% of its land area to parks, open space, environmental areas and wildlife habitat. Development will be concentrated in three lively village centers and one vibrant Town Center, each having a unique character.

The Town Center, with its development focused on the proposed VRE station, will be an example of the best in transit-oriented design. In no case will any resident be more than a one mile walk from essential goods and services or from recreation, open space or natural areas.

Potomac Riverside will be a unique community which combines the advantages of the walkable village and town centers advocated by Traditional Neighborhood Design with a considerable natural amenities for all workers and residents. This, in turn, will set the stage for the creation of a vibrant urban environment where the commitment is to achieving design excellence.

