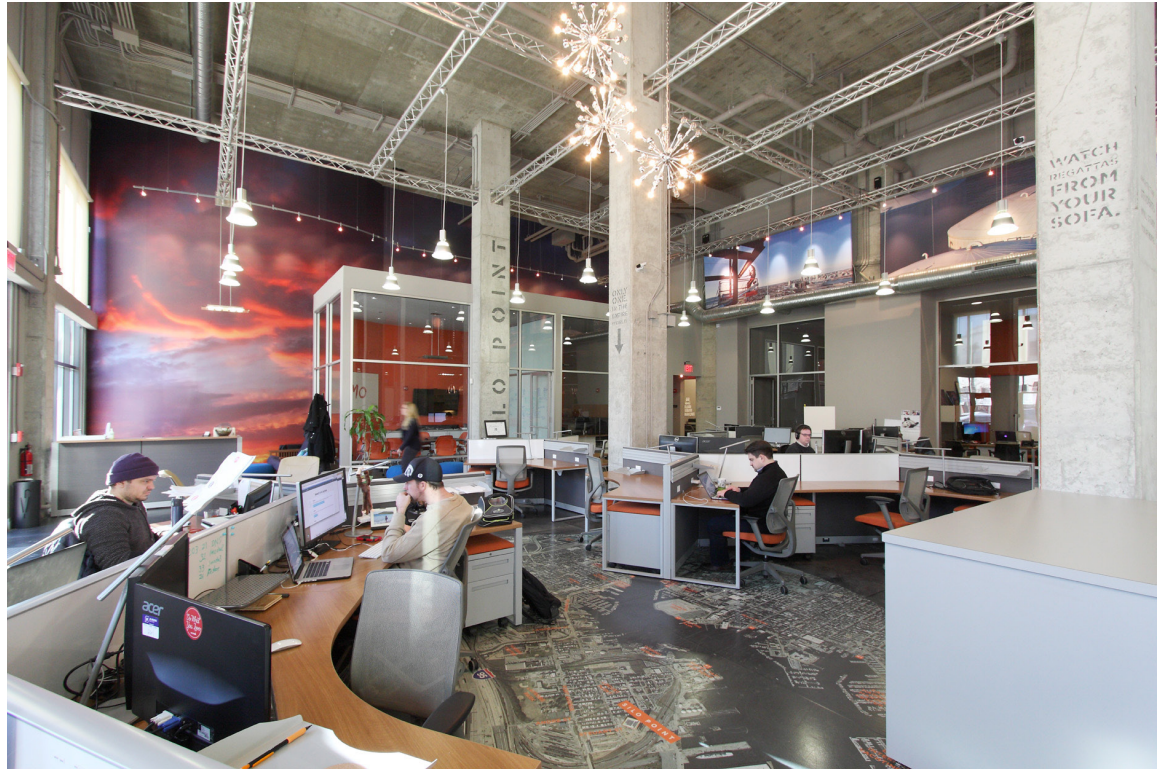


projects

LMO Advertising
Baltimore, Maryland

Interior Design services for a corporate
office



dc
DESIGN



After the success of LMO Advertising's Arlington, VA Headquarters, DCS Design was asked to relocate the firm's Baltimore location. They wanted the space to have its own identity while reflecting the corporate design established in their Headquarter office

The office is housed in a retail-like ground floor space in a newly completed residential building. It features 18 foot high ceilings with a large two-story glass storefront that allows light and energy from the sidewalk to flood into the space. Designers used the unique features of the raw space to create a warehouse-like atmosphere. The columns were left exposed as a repeat thematic design element from the lobby of the Arlington Headquarters, and to enhance the industrial aesthetic.

Many existing materials such as the glass storefronts, lighting fixtures, and concrete floors were incorporated into the design allowing the team to meet an incredible \$25/SF budget. Even the graphics used to lease the space, such as map of Baltimore on the floor, were used in a way that provided color and interest. The existing pantry underwent modifications to enhance usage and increase cabinetry. It also features a large island which doubles as a high top collaboration area and entertaining space. The same work stations and accent colors specified in Arlington were used to tie the two spaces together.