

projects

CustomInk at Mosaic District Merrifield, Virginia

Interior Architectural Services for the
relocation of corporate office



When you're in need of custom t-shirts and apparel, CustomInk is the premier on-line graphics company to turn to. When the growing company chose to relocate their headquarters to Merrifield's Mosaic Mixed-Use community, they were committed to creating a space which communicates their brand at every glance, turn, and stop throughout the office. Especially important to CustomInk is the consistency of their external and internal/cultural brand, and their commitment to providing a relaxed but highly productive, healthy, and energetic working environment for their employees. Even the company's brand icon "Inky the Octopus" frequently appears throughout the space.

Driven by the company's emphasis on "community", the design team created unique "Neighborhoods" throughout the space consisting of teaming areas, get-away spaces, and unique coves and connection places. Each Neighborhood is connected to the next by a plank wood "Boulevard" which winds throughout the three floors and is anchored by two three-story spiral staircases. A three-story monumental curved staircase reinforces the feeling of connectedness and community, and functionally unifies the 75,000 square foot space.

To promote employee well-being and bring the-outside-in, external features such as small trees, plants, stone, and other natural materials are incorporated throughout the Neighborhoods. The indoor/outdoor connection extends to the large, natural-light-filled employee lunchroom featuring an outdoor terrace. A three-story atrium is designed above the lunchroom to create openness, enhance staff connectedness, and create energy throughout the entire space.

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